

Maricopa County Sheriff's Office

Joe Arpaio, Sheriff



Date: January 30, 2008

SHERIFF'S DUI CHAIN GANGS TO SHARE MESSAGE WITH SUPER BOWL FANS

(Phoenix, AZ) On the party days leading up to Super Bowl XLII, Maricopa County Sheriff Joe Arpaio will have both female and male D.U.I. Chain gangs standing roadside with dramatic and somewhat humorous messages warning bowl fans to not drink and drive.

The male DUI chain gang will be doing regular clean up work while attired in pink underwear and black and white stripes. Their shirts are stamped with the DUI slogan, "The D.U.I. Chain Gang, Clean (ing) and Sober."

While most of the male chain will be cleaning roadside, two chain gang members will be holding a large pink sign proclaiming the following message, "Bowl Fans: Drive and Drink and You'll wear Pink," a reference to Sheriff Arpaio's infamous pink jailhouse boxers.

Pink underwear have long been Sheriff Arpaio's standard jailhouse issue. After nearly \$50,000 worth of MCSO stamped white boxers went missing from the Sheriff's inventory, he had the whole lot dyed pink to avoid any further thefts by inmates.

Not to be outdone during the Super Bowl fanfare, Arpaio's clad striped female chain gang will also be posted roadside with their own message to female football fans.

Their sign will read, "Ladies: Horizontal stripes will make you look fat! So do not drink & drive."

"I think humor is a good way for the DUI chain gang to get a message across to Super Bowl fans," says Sheriff Arpaio.

The chain gangs will work the Super Bowl crowd for four days leading up to Bowl day, and will be posted on major roadways (**locations attached**) leading to the Glendale stadium for maximum exposure.

The last time Arizona hosted the Super Bowl, Arpaio unleashed another message into the community, that one with a humorous undertone as well.

In 1996, the Sheriff unveiled a 10 foot pink neon VACANCY sign hung high overhead in Tent City, which houses up to 2000 criminals in the hot desert, to convey the idea that the Sheriff will always make room in the jails for inmates, and that no criminal will get released to the street because of overcrowding. That VACANCY sign remains illuminated today and is a hallmark of Sheriff Arpaio's tough-on-criminals philosophy.

Arpaio started the male chain gang in 1995, and the only female chain gang in the entire nation followed shortly after.

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News Release

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