

Maricopa County Sheriff's Office

Joe Arpaio, Sheriff



Date: March 22, 2011

SHERIFF ARPAIO REACHES AN IMPRESSIVE 110,000 NEW 'FRIENDS' THROUGH SOCIAL MEDIA

Also Gets A #6 Ranking for America's Most Desired Talk Show Guests

(Phoenix, AZ) Being one of the most well known political figures took on new meaning today as Maricopa County Sheriff Joe Arpaio has now reached a staggering 110,000 new 'friends' through the social networking sites of Facebook and Twitter. Arpaio is a relative newcomer to the new technologies of social networking and says that without even trying, he is received an amazing amount of attention from the general public through these sites.

News reporters and anyone visiting the Sheriff in his downtown Phoenix office knows that Arpaio is still very partial to his Smith Corona electric typewriter as he is often seen typing away on the relic. Arpaio says that while he thinks computers and technology sometimes take away from "good old fashioned face to face communication," he enjoys the immediacy factor that social networking provides to keep the public at large in tuned with his day to day activities.

"Being that I serve the people of Maricopa County, any opportunity to let them know what I'm doing is beneficial," Arpaio says "I don't know much about tweets, texts, blogs, or emails but I do know that it is a quick way for me to get my story out in a manner that is essentially unfiltered by media bias."

In addition to the Sheriff's popularity with social media users, DREAMINTERVIEWGUESTS, a national talent booking agency, conducted a poll recently of over 18,000 members of the news media. They were asked to rank the people who they most desired to interview. The top categories returned were politicians, talk show hosts and actors.

Of the 500 names which appeared on the respondent's list, Sheriff Arpaio ranked #6 behind such popular public figures as talk show hosts Rush Limbaugh (1) and Glenn Beck (2), and political personality Sarah Palin (4).

Arpaio beat out the likes of Presidents Obama (44), George Bush (17), Bill and Hillary Clinton (tied 172), former Vice President Dick Cheney(44), as well as host of Hollywood actors and famous talk show hosts.

News Release

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